

FOR IMMEDIATE RELEASE

Date: January 31, 2008

Source: YellowWood Group

Media Contact: Olalah Njenga

Phone: (919) 783.4101

Email: onjenga@yellowwoodgroup.com

Applicant Processing Leader Saves Universities Thousands In Administrative Costs

HirEase, Inc., a leader in employment and applicant processing services, saves the collegiate market thousands and reduces data entry errors with streamlined background check process

Southern Pines, NC – January, 2008: In the United States, an increasing number of mainstream universities and colleges are requiring their coeds to complete a background check for certain programs. However, for many schools the actual management of the requisite process has proven to be an arduous task consuming hours out of the already full workdays of many university administrative professionals. The once multi-tiered process of collecting, entering, paying and processing in order to begin the background screening process has been reduced to a fast, easy and single-step process that HirEase instituted for clients in the higher education industry. With this new process, students are responsible for ensuring all data is entered and that the background screening is paid for before the process begins. Both students and administrators receive a confidential login and password to monitor the background screening process. This streamlined method ensures the background results are highly accurate, expedited and available in real time.

Key benefits to the University include:

- Simplified process reduces chance of delayed background screenings
- Electronic notification to university administration removes guess work from process
- Authorized university administrators can view background processing status instantly
- Consent, collection and payment offloaded from University and ensures timely processing
- State of the art secured technology increases accuracy of data and speeds verification processing time

"We use and leverage secure technology to make the process of background screening for universities easy, fast and accurate. Administration is already challenged to do so much with limited resources. We've created a way to unburden administration, save the schools money and make the process smoother for everyone.", remarked HirEase Inc.'s Chief Executive Officer, Paul Dent.

About HirEase:

HirEase, Inc., known industry-wide as the name to trust in applicant processing, takes a comprehensive approach in helping companies make smarter hiring decisions faster. With an array of employment screening, drug testing and assessment services available, HirEase, Inc. offers companies reliable, accurate and timely applicant information to companies in a variety of leading industries. HirEase is also setting the precedent for client relations through their unique Platinum Rule, their belief in and practice of treating clients better than they expect to be treated. To find out more about applicant processing services and customized packages, visit the website at www.hirease.com or call toll free at 866-693-1764.

#